

FOR IMMEDIATE RELEASE

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GLENDALE CITY MANAGER FEATURED IN NATIONAL PUBLICATION

GLENDALE, Ariz. – Since becoming city manager in 2000, Ed Beasley has seen the development of a Sports and Entertainment District like no other in the country.

This particular area has brought the city national exposure, especially during the Fiesta Bowl and BCS National Championship games. Managing these projects has been an important role of Ed Beasley, and recently his efforts were featured in national magazine *Jet Magazine*.

The article provides an overview of the city's efforts in attracting major sports teams and deals, as well as describes the creation of one of the largest sports and entertainment districts in the country.

Beasley explains to readers how a city needs to make adjustments on how it is perceived before a destination is created.

For more information on all the new development and projects occurring in Glendale's Sports and Entertainment District, visit

<http://www.glendaleaz.com>

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